



Tam St. Armand invites you to the
15TH YEAR ANNIVERSARY CELEBRATION OF
The St. Armand Ventures Experience

This year Honoring
GOVERNOR DAVID A. PATERSON,
New York State 55th Governor &
 recipient of the *2020 New York Man of the Year Award*
 Please join us in attending this private, invitation-only, high-level networking event

THURSDAY, NOVEMBER 7TH
FROM 6:00-9:00 PM
MIDTOWN, NEW YORK CITY

Also celebrating The 2020 New York Woman of the Year
Jacqueline Kapur

This year we are highlighting
The Tigger House Foundation
A portion of the proceeds from ticket sales will benefit this important cause

\$250 PER PERSON/PER GUEST

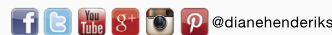
[Buy Tickets](#)

Once you have procured a ticket you will receive an e-mail confirmation which will reveal the exact location and details of this event. You must procure a ticket in order for your name to be on the guest list and in order to attend this event

One of the unique features of this event is that we encourage invited guests to in turn privately share this invitation with other extraordinary individuals. We ask that you reach to the 'top' of your rolodex and invite those captains of industry to attend the event with us. This keeps things dynamic and fascinating.

There will be an after-party announced.

SPECIAL THANKS TO OUR EVENT PARTNERS



Portions of this event will be filmed and the video will be used respectfully on our website or for other business purposes including social media

For further inquiries please contact Tam St. Armand: tam@saintarmandventures.com
 (732) 556-7080 | Tickets are non-refundable.

FOR YOUR INFORMATION



Rubenstein Public Relations (RPR) is a leading full-service communications agency founded three decades ago by third-generation communications strategist and respected brand architect Richard Rubenstein. From prestigious New York institutions to leading global enterprises, clients benefit from our proven ability to develop innovative digital marketing strategies, construct consistent messaging, and secure high-impact media placements with long lasting and far-reaching results. RPR specializes in producing innovative communications campaigns through the development of strong branding, consistent messaging, leveraging of longstanding media relationships, and high-impact press placements.

RPR represents clients in a multitude of industries including technology, business, real estate, finance, luxury consumer products, sustainability, entertainment, health and wellness, and nonprofit, and is known to have one of the most prestigious Real Estate divisions in the world.

www.rubensteinpr.com



“Gerard Fox Law was formed ten years ago after top CEOs and General Counsel outlined changes they wanted made within law firms handling complex litigation. They communicated this in private meetings with Gerard Fox, formerly with Covington & Burling and Kaye, Scholer. Those changes included abandoning the practice of paying bonuses to those lawyers who billed the most, and instead paying those bonuses to the most efficient and impactful lawyers at the firm; lower rates; initial case analysis for no charge; and a firm that addresses the need for women with children making partner and true diversity. This firm is already a favorite now of many large companies and general counsel, with offices in Los Angeles and New York. The Firm is made up of some of the most decorated litigators or appellate lawyers in the country. Gerard Fox Law is a true business partner and not just a vendor who bills for professional services.”

www.gerardfoxlaw.com

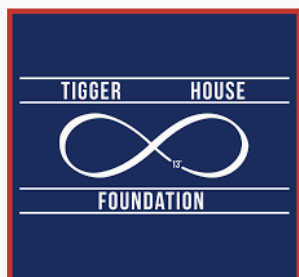


Since 1981, Creative Planning Strategies has been dedicated to helping high income and high net worth clients achieve a new level of Freedom; Control; Security and Legacy.

By utilizing our 3D Wealth™ strategies, we are able to produce enduring and verifiable net results that support each client’s long-term financial well-being. Our unique three-dimensional economic approach helps clients see alternative ways to protect and accelerate their wealth. We literally transform the way our clients see money and wealth. Nearly all of our new clients are referred by our existing clients or by other wealth advisory professionals with whom we have worked (accounting firms, law firms, family offices, etc.).

Scott J. Silbert is founder and CEO of Creative Planning Strategies. Scott is active in many charitable organizations, loves rock and jazz music and collects electric guitars. He lives in New York City with his wife, three children and his adorable apricot teacup poodle Zuzu.

www.cpsnyc.com



Tigger House Inc. was inspired by the devastating suffering and profound love of a family who lost their son and brother “Tigger” at 25 years of age to an accidental overdose. Tigger House Foundation is based in Monmouth County. Tigger grew up on the Jersey Shore where he went to school, was loved by many friends and family and lived a very full life. Tigger’s family is active as philanthropists in the community. They have courageously decided to honor their son and take a resolute stand to fight the raging opiate/heroin epidemic devastating our youth.

tiggerhouse.org

FOR YOUR INFORMATION



Barterhouse is a boutique wine and spirits importer and distributor based in Manhattan. Focusing mainly on European wines, Barterhouse specializes in finding quality independent wine makers who are passionate about their product. The CEO and creator of Barterhouse, Brian DiMarco, has an entirely fabulous, new spirits line that will become the go to in the marketplace. The new creation will go down as a favorite of St. Armand Ventures! Stay tuned and be one of the first to be in the know. Ask Brian all about it at the event.

www.barterhouse.com



Ignition Institute aligns companies to achieve outcomes with unapologetic reliability. Focusing primarily on execution, Ignition® methodology delivers every time, no matter what outcome is desired, from a revenue goal to an acquisition, or from redefinition of your target market to disrupting your own industry or business before somebody else does.

ignition.institute



Ignition Capital, founded by Dr. Simon Mills and Jacqueline Kapur, employs Ignition strategy execution methodology—developed by Ignition Institute, to stress-test business models, develop investability, and raise the required capital. IC then stay attached for two years as consultants to ensure the strategic plan is executed.

ignitioncapitalcorp.com



At Henderson Promos, we create branded products like pens, t-shirts, golf bags, mugs, notepads, surfboards, jackets, upscale clothing and athletic wear and just about anything else you can put a company logo on. We have over 700,000 products, are women and family-owned, We provide free consulting, and also have better pricing than big websites like 4-imprint and Vistaprint.

You can see our website at www.hendersonpromos.com.



Russ Zalatio as Managing partner of HUDSONPOINT Capital, works to help reduce investor dependence on traditional stock market investing.

This is key for the investor that is looking to reduce exposure to the uncertainties of investing in the markets. Many of the top institutions, including endowments and pension funds, have small exposure to equities. These professional money managers rely on hedge funds, direct real estate programs, and private equity investments to diversify away from the stock market.

HUDSONPOINT can help qualified clients invest in similar solutions that have historically been available only to the institutional client. Investing in these alternative solutions can help diversify the client's portfolio with less reliance on what the markets do from year to year.

We offer a wide range of alternative investment products such as REITs, managed futures, Hedge Fund Solutions, oil, gas and mining programs, equipment leasing, late stage private companies prior to an IPO, and other private equity and investment banking solutions.

www.hudsonpoint.com

FOR YOUR INFORMATION



Wedge cuts limes, lemons, oranges, kiwi, potatoes and even tomatoes into perfect wedges in an instant. As an executive in the beer industry during the explosive growth of Corona in the US, inventor and entrepreneur Karyn Bazzano was made aware by bar staff everywhere that they “did not like cutting limes”. Karyn set out to create a solution to the problem (as she often does) and in 1999 she introduced Wedge at the national Nightclub & Bar show. it was an instant hit! Since then Wedge has been sold all over the world. Wedge is made in the USA by a dice maker in CT and shipped from Wyoming RI. Everybody needs a wedge!

See a demo at wedgeslicer.com



Femi Ayanbadejo is the founder of HealthReel, Inc. and the creator of the AI-powered HealthReel body composition and health assessment app. HealthReel began with technology Ayanbadejo exclusively licensed from the NASA Goddard Space Flight Center. NASA's stellar algorithm is the engine driving HealthReel.

Ayanbadejo was a member and significant contributor on the 2000 Ravens Super Bowl XXXV championship team.

Femi's football career began as an undrafted free agent in 1997 with the Minnesota Vikings. He played college football at San Diego State where he also earned his BA in Psychology He also played for the Baltimore Ravens (1999-2002), Miami Dolphins (2002-2003), Arizona Cardinals (2004-2007), Chicago Bears (2007) and California Redwoods (2009) of the UFL.

Since retiring from professional football in 2010 Ayanbadejo has been immersed in the health technology space. He was co-founder and operator of a private training facility where he was a personal trainer and nutrition consultant. He then sold his equity in the company and enrolled at Johns Hopkins University where he received an MBA focused on Digital Health

healthreel.com



Chef Diane Henderiks has the distinct honor of being a part of Les Dames d'Escoffier International, a prestigious organization for women in the culinary field who contribute significantly to their communities.

As one of America's most versatile, experienced and educated culinary professionals, Diane Henderiks is on a mission to teach new levels of cooking and eating well – while enjoying every minute of it! Chef Diane often makes appearances on national television shows such as Good Morning America, Fox & Friends, ABC News, CBS News, and The Chew, plus contributions to The Daily Meal. With her technical background as a Registered Dietitian, Certified Personal Trainer, fitness coach, and private chef for celebrities, Diane provides a wealth of knowledge for the home cook to take ordinary ingredients to new culinary heights. Diane is creator and host of the television show Fresh to Frozen and Back which entertainingly educates on the preparation of delicious meals using fresh, quality ingredients and how to freeze and defrost them properly to bring back to the table at a later date. The show currently airs on ROKU and Altice media with additional networks in the pipeline for 2019

Diane also has a strong passion for her work with non-profit organizations including Autism Speaks, Warriors in Motion, the Boomer Esiason Foundation and the Jon Bon Jovi Soul Foundation and the organization's resident guest chef for JBJ Soul Kitchen, a non-profit community restaurant that serves paying and in-need customers. Diane finds bliss cooking at home and spending time with her family.

www.dianehenderiks.com

SPECIAL NOTES ABOUT THE EVENT

Our Theme This year - Our Tribe

Every year we have a theme. Our theme this year is, "Our Tribe". This is not just a catchphrase. This year I am spending time on my Tribe and with my Tribe. From clearing & filtering to maintaining, building, growing, and truly treasuring my Tribe. I Love my Tribe hard - in a deep, soulful way.

“Call it a network, call it a tribe, call it a family. Whatever you call it, whoever you are, you need one.”
—Margaret Mead .

The magic of the evening

Congratulations! You have received an invitation to our private networking event. You are encouraged to in turn, invite other Extraordinary people to the event. We ask that you invite those who are at the top of your contact list in areas such as entrepreneurialism, residential and commercial real estate, life sciences, finance, sports, CEO's, construction/development projects, film, media, private equity, music, international business, investment banking, family offices, arts and so much more. We suggest you invite exceptionally successful colleagues, amazing ‘movers & shakers’ and unstoppable, high-performance individuals who ‘walk the walk’ as we say at the St. Armand Ventures Experience. Please note if you purchase tickets for your guests or clients be sure to send us their name and email so that we can place their names on the guest list. All guests, including yourself, must procure tickets in order to participate in the event.

5 under 5

We will have a 5 under 5 series. For this segment we talk to someone outstanding and ask them 5 questions in just under 5 minutes.

We will be speaking with Sergio Fernandez de Cordova for this series. At a Blockchain event I recently participated in as a moderator and panel discussion at The United Nations , Sergio was recognized as one of the top 5 most influential individuals at the United Nations. Sergio typically wakes up in a different country every day and so it's hard to keep up with him. We are fortunate to have these rare five minutes with him. You will want to meet Sergio at the event and ask him what he's up to. Please note this is a typical news headline about Sergio: NEW YORK, June 18, 2017 (GLOBE NEWSWIRE) -- Sergio Fernández de Córdoba was honored with the 3rd place spot on the UN Social 500 List. This makes him one of the world's top social influencers promoting the international goals of the United Nations.

Man and Woman of the year For Two years

Dr. Simon Mills, the polymathic New York Man of the Year for 2018 and 2019 along with **Heather Gallagher**, New York Woman of the Year 2018 and 2019, will return to hand off the baton to the new award recipients. It will surely be a moment to celebrate.

Bret Reilly

Bret Reilly will be joining us. Enough said. That's all you need to know. You will simply have to attend to learn more. We promise you will be more than pleasantly surprised.

We will be spending quite a bit of time together

The event is three hours long. There is also an after-party which is three hours long. Plan on spending up to six hours with us. You will get a lot out of the event in those six hours.

‘goodfood....doneright’

Diane Henderiks will nourish us with her infamous Crudités platters, gourmet crackers, cheeses and spreads, nuts, fruits of the season and her notably delicious hors d'oeuvres. Bring your appetite as she has been a real crowd-pleaser who has delighted our senses for over ten years.